

## **Historic, Archive Document**

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EXP 405

# Save Money on my Silver Jubilee!

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Department of Agriculture

To celebrate my 25th anniversary as a prize-winning rose culturist, I am offering my thousands of rose-loving friends an opportunity to buy my famous, registered, prize-winning rose plants at savings up to 25%. Last year, after winning new awards from the International Flower Show, the World's Fair and other large city flower shows, my original rose plants were introduced into thousands of new gardens. This year many more thousands will plant my famous and newest roses. Be sure to add to your collection — at the special savings I am able to offer. Remember that my Thornless Beauty is the wonder of the rose world. It should be in every rose-lover's garden.

Special offer of rose plants

N. Grillo

N. GRILLO  
MILDALE, CONN.

Sec. 562, P. L. & R.

SAVE MONEY  
ON MY  
SILVER JUBILEE!



# Save up to 25%

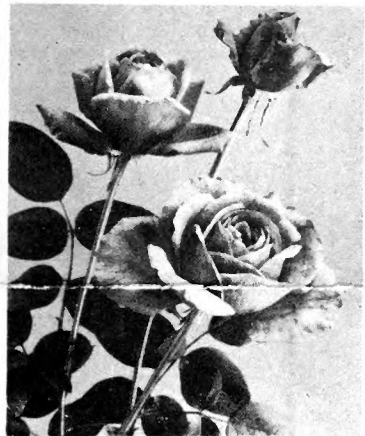
## 12 FINEST EVERBLOOMING ROSES!

*All Different Varieties - All Different Colors*

**EXCEPTIONAL PETALLAGE and SIZE**

*Fragrant! Hardy! Prolific! Guaranteed!*

N. Grillo Roses are GUARANTEED. Should any bush planted in the Spring fail to grow within two months, it will be replaced FREE, upon return with necessary postage.



### THORNLESS BEAUTY

*Reg. Am. Rose Society*  
(U. S. PATENTED)

The first recorded rose without a thorn. Sensational wonder of the rose world. Originated by N. Grillo in 1937. Beautiful Crimson Red. Medium long pointed bud. Opens perfectly. Flower is medium-large with about 50 petals. Grows upright; vigorous; abundant leathery foliage. Medium and long stems. One of the most free-blooming plants in the rose family. Reduced from \$3.00 to \$2.00 per bush during Silver Jubilee. 3 for \$5.00; 12 for \$20.00.

### JEWEL

*Reg. Am. Rose Society*  
(U. S. PATENTED)

Winner of many awards. Finest red rose now grown. Jewel is a hybrid tea rose of exceptionally brilliant velvety red, color which is retained when flower is wide open. Bud is long and pointed. Opens into a bloom about 5" across, having about 45 rich, heavy petals. Grows upright on very strong stems. A free bloomer. Lovely, lasting fragrance. \$1.50 per bush; 3 for \$4.00; 12 for \$15.00



### SUNNYMOUNT

*Reg. Am. Rose Society*  
(U. S. PATENTED)

One of the most beautiful yellow blooms in the hybrid tea rose family. Characteristics firmly established. Color is rich buttercup yellow. Bud is medium size with large base. Opens to about 4" across. About 50 petals of good substance. Exceptional fragrance. Grows upright on very long straight stems. Luxuriant foliage. A free and continuous bloomer. \$1.50 per bush; 3 for \$4.00; 12 for \$15.00.

### REGINA ELENA

*Reg. Am. Rose Society*  
(U. S. PATENTED)

A hybrid tea rose of the "Briarcliff" type, but with deeper and more lasting color that has won widespread popularity. Bud is long and pointed, opening gradually and full. Flower is about 5" across with about fifty petals. Color is a rich, deep, rose pink which is retained when wide open. Grows upright with abundance of long, stout stems. Very prolific. Very hardy. \$1.50 per bush; 3 for \$4.00; 12 for \$15.00.

### AMERICAN PRIDE

*Reg. Am. Rose Society*  
(U. S. PATENTED)

Regarded by many as the queen of all white roses. Winner of many high awards. Characteristics firmly established. Bud is about 2" long and suffused with slight pink tint. Flower is about 4½" across with about 35 very large, pure white petals. Grows upright on long and medium stems. Very few thorns. Lovely fragrance. Very prolific. \$1.00 per bush; 3 for \$2.75; 12 for \$10.00.

### NEW HAVEN QUEEN

*Reg. Am. Rose Society*  
(PATENT RIGHT RESERVED)

A beautiful medium-size rose highly desired for its color. Bud is medium-long and of very deep tangerine, which lightens slightly as flower opens to about 3½" across with about 45 petals. Grows upright, producing abundance of short, medium stems. \$1.50 per bush; 3 for \$4.00; 12 for \$15.00.

### GRILLODALE

*Reg. Am. Rose Society*

A lovely, well-formed hybrid tea rose that has won well-deserved popularity, especially for garden culture. Very light pink outside petals with center of deeper color. Long, pointed bud which opens fully into large bloom of about 50 petals a good 4½" across. Fragrant, good lasting quality. Abundance of medium stems. Very prolific. \$1.00 per bush; 3 for \$2.75; 12 for \$10.00.

### EMBERGLOW

*Reg. Am. Rose Society*  
(PATENT RIGHT RESERVED)

A very distinctive hybrid tea rose of rich, salmon pink before opening, becoming "Emberglow" in color as flower blooms. Bud is long and pointed; flower is fully 5" across with about fifty petals. Very prolific, fine fragrance and lasting quality. Grows upright with abundance of long stems. \$1.50 per bush; 3 for \$4.00; 12 for \$15.00.

## 4 BEAUTIFUL NEW ROSES - 1st YEAR

*Due to Limited Supply Cannot be included in Specials*

### TOKEN SUPREME (Pat. Right Reserved)

SPORT OF TOKEN—A brand new variety just coming out. Beautiful orange color; long pointed bud, opening to about 5" with 35 rich, velvety petals. Medium—long stems, a freer bloomer than its parent. Lovely fragrance .....\$1.50 per bush

### CATALINA (Pat. Right Reserved)

SPORT OF JOANNA HILL—Another of the loveliest roses of my career,—long pointed bud, which opens perfectly into a flower of about 35 petals and opens fully to about 4½" across. It is of a beautiful varying apricot color which gives out firelike reflections. Grows upright with abundance of very long stems. Free bloomer. Lovely fragrance. Very prolific .....1.50 per bush

### CHIFFON (Pat. Right Reserved)

SPORT OF REGINA ELENA — Two distinguishing characteristics are (1) a pleasing new blush pink with lavender overtint and (2) exceptional size — 5½" across when open. The bloom has about 30 petals of exceptionally deep and velvety texture. A very vigorous plant. Long, stout stems. A very free bloomer .....\$1.50 per bush

### JULIENNE (Pat. Right Reserved)

SPORT OF JEWEL — One of the loveliest roses of my career — long pointed bud, which opens perfectly into a flower of about 45 petals and fully 5" across. Color is a delicate but rich pink, over-toned with scintillating silver. Grows upright with abundance of medium and long stems. Free bloomer. Lovely fragrance. Very prolific .....\$1.50 per bush

# N. GRILLO - Floriculturist - MILLDALE, CONN.



FILL IN—TEAR OFF—FOLD ON SILVER LINES INTO ENVELOPE

Established

1915



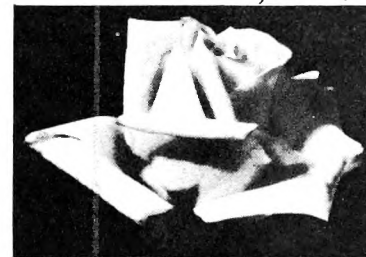
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Telegraph Delivery Shop"



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Phone 380

SOUTHINGTON, CONN.



For every Home  
For every Garden

SEND TO .....

ADDRESS ..... CITY ..... STATE .....

REMITTANCE ENCLOSED \$ .....

Quantity		Price		Total	
		Each	Doz.	Dollars	Cents
	<b>SILVER JUBILEE ROSE BUSH SPECIALS</b>				
	No. 1 Special 2-rose combination (\$3.00 value) at \$2.50.				
	No. 2 Special 4-rose combination (\$6.00 value) at \$5.00.				
	No. 3 Special 6-rose combination (\$9.00 value) at \$7.50.				
	No. 4 Special 8-rose combination (\$12.50 value) at \$10.00.				
	No. 5 Special 12-rose combination (\$19.00 value) at \$15.00.				
	No. 6 Special 6 Thornless Beauty Roses (\$12.00 value) at \$9.50.				
	No. 7 Special 12 Thornless Beauty Roses (\$24.00 value) at \$18.00.				
	<b>N. GRILLO EVERBLOOMING ROSE BUSHES</b>				
	Thornless Beauty (Crimson red) at \$2.00 per bush.				
	Jewel (Brilliant velvety red) at \$1.50 per bush.				
	Sunnymount (Buttercup yellow) at \$1.50 per bush.				
	Regina Elena (Deep rose pink) at \$1.50 per bush.				
	American Pride (Pure White) at \$1.00 per bush.				
	Grillodale (Delicate pink) at \$1.00 per bush.				
	New Haven Queen (Light Tangerine) at \$1.50 per bush.				
	Emberglow (color of glowing embers) at \$1.50 per bush.				
	<b>NEWEST N. GRILLO ROSES—1ST YEAR OUT</b>				
	<i>Ready after May 1st out of 4" Pots — In Bushes After Fall 1940</i>				
	Token Supreme (Beautiful new orange color) at \$1.50 per bush.				
	Chiffon (blush pink, lavender overtint) at \$1.50 per bush.				
	Julienne (pink with silvery sheen) at \$1.50 per bush.				
	Catalina (varying apricot, firelike reflections) at \$1.50 per bush.				

**TOTAL.**



*N: GRILLO'S PARADE OF BEAUTIFUL NEW ROSES*



THORNLESS BEAUTY



SUNNYMOUNT



JEWEL



REGINA ELENA

*A ROSE FOR EVERY HOME — A ROSE FOR EVERY GARDEN*